

From the Family Room

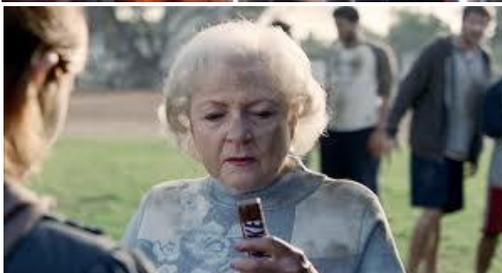
**Creekwood Church of Christ
Mobile, AL**

7 February, 2016

SUPER BOWL COMMERCIALS



You are the light of the world. A city set on a mountain cannot be hidden. Nor do they light a lamp and then put it under a bushel basket; it is set on a lampstand, where it gives light to all in the house. Just so, your light must shine before others, that they may see your good deeds and glorify your heavenly Father.
Matthew 5:14-16



For some people there is a football game being played tonight. For many others there are some new commercials being debuted tonight at great expense. The new commercials are the major draw for many people. They are memorable. Maybe you remember some of the commercials pictured above from Super bowl games in the past. They were very effective in marketing the products they advertised. These ads better be effective and memorable this year at a cost of \$5 million for 30 seconds!

We as Christians have been bought at an even higher price – the life of God's only Son, Jesus Christ. Our life is an advertisement for God's love. Our life is an advertisement to the world for the life Jesus lived on earth and for the commandments He gave His followers. We are to love God with all of our being. We are to love our neighbor as ourself. We are to treat others as we want to be treated. We are to love other Christians which proves that we are truly followers of Christ. That kind of life advertisement for God would be memorable and effective in our efforts to teach the world the good news of Jesus Christ. If we wear the name Christian, we are not just a short ad for Jesus once a week when we are at church. We are a 24/7 advertisement for Jesus as we interact with those in the world everyday.

Is my life including my language and attitudes a good or bad ad for God? Would my life win any awards for Christian excellence? I hope you enjoy the super bowl game and the advertisements tonight. I pray that our life's advertisement for God will be memorable and effective to a lost and dying world.

RICKY